



# WEBSTEPS

STEP UP ONLINE

## 3 EASY STEPS

## LIMITLESS & EASY

We believe that websites shouldn't be something put on the back-burner. Last year Google Search topped the number one way that people find businesses. Making sure that you have an up-to-date website, ready to show potential clients, is key in winning new business.

All of our website include:

- ✓ CUSTOMISED DESIGN
- ✓ PERSONAL SERVICE
- ✓ UNLIMITED GROWTH
- ✓ SEO EXPERTISE
- ✓ FIREWALL SECURITY
- ✓ REGULAR UPDATES

Not sure what content to include on your website? Don't worry, our team are here to help. We'll guide you through step-by-step and custom design a website that tells your brand story and connects you to the right customers.



1.

*Step One*

## DESIGN

After your initial 30 minute consultation and collection of your content, **our team will design a prototype bespoke to your brand and audience.** We are specialists in user behaviour and design your website with your business objectives in mind. After all a website is the most cost effective advertising you can do, so **we design sites that convert into sales.**

2.

*Step Two*

## BUILD

WebSteps provides you with every professional online product available. It is put together and tested extensively so that you have a product that is at the top of its game by global standards. **Features include a responsive design, leading CMS website system, secure domain name and cPanel hosting, Google results and SEO updates, and a personal account manager.**

3.

*Step Three*

## MAINTAIN

**1 hour of development time is included every 3 months and plugins and systems are updated monthly.** If you don't have work for us, we'll allocate the time to **enhance your SEO for best Google exposure.** Our **friendly team** will chase you, **so you can use your work time effectively and focus on what you do best** while we do what we do best.

What Next? Complete the form and return it to [info@websteps.com.au](mailto:info@websteps.com.au) to begin



WEBSTEPS  
Carrum Downs, Victoria, Australia  
[info@websteps.com.au](mailto:info@websteps.com.au)  
1300 057 335



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## WEBSITE PACKAGES

### Basic Website & Maintenance

**Cost: \$99 pm (\*exc GST)**

WEBSITE FOR \$99/MONTH WITH NO UPFRONT FEE FOR 36 CONSECUTIVE MONTHS

- ♥ 8 Page Wordpress Website
- ♥ Monthly system & plugin updates
- ♥ Quarterly 1hr content updates
- ♥ Hosting (cpanel)
- ♥ A secure SSL certificate (Https:)
- ♥ A complete website redesign after 3yrs
- ♥ An adaptable website for all devices and screens
- ♥ A Google friendly website
- ♥ Ongoing customer support

### Website + On&Off Page SEO

**Cost: \$149 pm (\*exc GST)**

WEBSITE & SEO FOR \$149/MONTH WITH NO UPFRONT FEE FOR 36 CONSECUTIVE MONTHS

- ♥ Everything in our Basic Website & Maintenance package plus...
- ♥ On-page SEO setup
- ♥ Quarterly updates and maintenance
- ♥ Off page director listing submission & management
- ♥ Creation & management of inbound web links



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## YOUR BUSINESS DETAILS

BUSINESS NAME:

BUSINESS ABN:

BUSINESS ADDRESS:

CONTACT PERSON:

CONTACT NUMBER:

CONTACT EMAIL:

URL:

## CHOOSE YOUR PLAN

**Basic Website & Maintenance**

**Cost: \$99 pm (\*exc GST)**

**Website + On&Off Page SEO**

**Cost: \$149 pm (\*exc GST)**

INVOICES ARE ISSUED AT THE END OF EVERY MONTH. FOLLOW THE PROMPTS ON THE INVOICE TO SET UP YOUR CREDIT CARD PAYMENT.

I HAVE READ & AGREE TO THE TERMS AND CONDITIONS FOUND AT

[HTTPS://WEBSTEPS.COM.AU/TERMS-AND-CONDITIONS/](https://websteps.com.au/terms-and-conditions/)

SIGNATURE:

NAME OF SIGNEE:

DATE:

Thank you for choosing WebSteps to design, build & maintain your website.